

77 YEARS OF CRAFTING COMMUNITY

BELLEVUE ARTS MUSEUM

# ARTS FAIR

CALL FOR ENTRIES

JULY 28 – 30, 2023  
BELLEVUE, WA

ART | CRAFT | DESIGN  
BELLEVUE ARTS MUSEUM

[BELLEVUEARTS.ORG](http://BELLEVUEARTS.ORG)



## AS THE PREMIER

fine arts & crafts festival in the Pacific Northwest since 1947, Bellevue Arts Museum Arts Fair is ecstatic to be producing an in-person fair July 28 – 30, 2023! Join over 300 independent makers featuring distinctive, unique, and handmade artwork.

Bellevue Arts Museum is committed to connecting our makers and designers with customers. Our priorities are to further invest in the artist community, promote small businesses, and grow exhibitor sales.

# 2023 CALENDAR

- February 1: SUBMISSION DEADLINE
- February: JURY
- February 15: NOTIFICATIONS SENT
- March 15: REGISTRATION & PAYMENTS DUE
- April 3: BOOTH ASSIGNMENTS SENT
- May 1: CANCELLATION DATE & REFUNDS
- July 27: EXHIBITOR LOAD IN
- July 28 – 30: BAM ARTS FAIR
- July 30: EXHIBITOR LOAD OUT

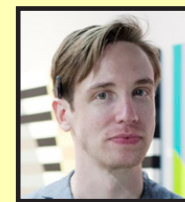
## JURORS



**E. Michael Whittington**  
Executive Director  
Bellevue Arts Museum



**Cappy Thompson**  
Artist  
Former BAM Trustee



**Ryan James**  
Gallery Director  
Ryan James Fine Art



## CATEGORIES

2-D Mixed Media

3-D Mixed Media

Ceramics

Drawing/Pastels

Fiber (non-clothing)

Furniture

Glass

Jewelry

Metalwork

Painting

Photography

Printmaking

Sculpture

Wearables

Wood (non-furniture)

## CONTACT

[artsfair@bellevuearts.org](mailto:artsfair@bellevuearts.org)

[APPLY HERE!](#)

# SUBMISSION PROCESS

- Apply on [ZAPP](#) by Wednesday, February 1, 2023. The fee to apply is \$45 per entry.
- Create and complete a user profile.
- Submit 4 artwork images and 1 booth image.
- QUESTIONS? Please email [artsfair@bellevuearts.org](mailto:artsfair@bellevuearts.org).

# PARTICIPATION RULES

- Artwork must be handmade, skillfully created, and produced by or under the direction of the artist.
- Artists may show work only in categories in which they were accepted.
- Artists may not exhibit or sell work that is not represented in submitted jury images.
- Artists may not exhibit or sell work by other artists.
- Imported items and mass-produced work are not allowed.
- All work must be for sale.
- Artists must personally attend their exhibits throughout BAM Arts Fair.
- Artists may not exhibit in other fairs in Bellevue the same weekend.
- Artists who sell out of their work must remain with their booths for the duration of BAM Arts Fair.
- Artists are expected to comply with all regulations and respect artistry standards.
- BELLEVUE ARTS MUSEUM reserves the right to remove any artist from the present or future Fairs for breach of the written participation rules, the laws of the State of Washington or for disruptive/abusive behavior.



# FREQUENTLY ASKED QUESTIONS

## WHAT DOES THE MEDIA & MARKETING CAMPAIGN INCLUDE?

BAM produces a highly effective marketing campaign to promote BAM Arts Fair and ensure high attendance. The media mix includes print, radio, TV, online, and social media, valued at over \$100K. Significant media sponsors have included: *The Seattle Times*, King5, Xfinity, and KCTS 9 among other. As one of the longest-standing community events in the region, BAM Arts Fair is featured editorially in many regional newspapers, magazines, and on a wide range of websites.

## WHAT BENEFITS DO YOU OFFER ARTISTS?

- Inclusion in extensive multi-channel promotional campaign
- Awards of Excellence program
- Complimentary shopping bags
- Drayage services
- Artist lounge
- Accommodation discounts

## WHO ATTENDS BAM ARTS FAIR?

BAM ARTS FAIR draws hundreds of thousands of visitors to downtown Bellevue, including a sophisticated crowd of collectors, museum representatives, and buyers, many of whom travel to Bellevue just to attend the Fair. An ethnically diverse and highly educated workforce and an above-average family household income make Bellevue and the greater region a premier destination for artists who are looking to broaden their reach.

## DEMOGRAPHICS

Average age – 48 years  
Male/female ratio – 22% male, 78% female  
Age 40 – 59, 39%  
Time spent at BAM Arts Fair – 3.9 hours

## COMPLIANCE

Artists must follow all Participation Rules (see page 3) or they will be removed from the Fair. BAM is increasing efforts to maintain artwork quality.

## WHO IS ELIGIBLE TO APPLY?

All artwork must be handmade, skillfully created, and produced by or under the direction of the artist.

“Handmade” is an important staple of BAM ARTS FAIR and no exceptions are made. Artists who do not comply with this rule will be removed from the Fair. See Participation Rules (page 3).

## WHAT ARE THE FEES?

- \$45 fee, per entry to apply to the BAM Arts Fair (non-refundable).
- Booth fees range from \$945 – \$2,000, depending on location and size.
- Booth fees can be refunded by 75% prior to May 1, 2023.
- Only one artist can participate per booth.

## WHAT ARE THE BEST SELLING PRICE RANGES?

**26.3%:** \$1,000 – \$3000  
**25%:** \$100 – \$300  
**23.6%:** \$0 – \$100

## DO YOU HAVE AN AWARDS PROGRAM?

The Awards of Excellence will be presented on Friday, July 28 during BAM ARTS FAIR! Jurors will preview all artwork onsite and present awards.

## WHAT IF I DO NOT HAVE A BOOTH IMAGE?

We suggest you provide one, but you will not receive a lower score if you do not. Please provide an additional image of your artwork instead. On ZAPP, you will have to “trick” the system to apply without a booth image. For one of the images you submit, check the box that states it is a “Booth Image.”

## HOW WILL MY APPLICATION BE SCREENED?

This year’s panel of jurors will review and score each entry using a 1 – 7 scoring system (excluding 4). Scores are tallied and a cut-off score is determined for each category. Artists will be juried within their selected categories. Images will be viewed on monitors.

## CAN I APPLY IN MULTIPLE CATEGORIES?

YES. Work should be substantially different in medium and technique. Artists must submit separate sets of images and pay the application fee (\$45) for each submission. Separate and distinct ZAPP profiles must be created to apply in multiple categories. Artists accepted in two categories only pay one booth fee. Artists cannot apply in the same category twice.

## CAN I SHARE MY BOOTH?

Artists cannot share a booth unless they are accepted with a collaborator.

## CAN I COLLABORATE WITH ANOTHER ARTIST?

Two artists collaborating on single works in one category is considered one entry. Complete one application, submit one application fee, and upload one set of five (5) images.

## DO YOU HAVE A WAITLIST?

A waitlist is established based on jury scores. Applicants will be notified after the jury process if they are on the waitlist.

## WHAT IS THE LOCATION & LAYOUT OF THE BAM ARTS FAIR?

BAM ARTS FAIR is located in Bellevue, WA which is a satellite city to Seattle. All artist booths are located at Bellevue Square mall on the first level of the parking structure. 255 spaces are located under the parking structure and 60 spaces are located directly outside the parking structure.

## DO I PROVIDE MY OWN BOOTH?

Artists provide their own booth structure. Spaces are available in 20’x10’, 15’x10’, 10’x10’, 10’x 8’ and 8’x 8’. Electricity is provided for free to all booths (max. 400 watts).

## DO YOU ACCEPT OFFSET REPRODUCTIONS?

All reproductions, whether framed or unframed, must be clearly and individually labeled “REPRODUCTION” or “LIMITED EDITION REPRODUCTION.”