

ARTFUL  
\$  
EVENING  
GALA AUCTION

SPONSORSHIP  
OPPORTUNITIES

Saturday  
June 29, 2019

WESTIN BELLEVUE | GRAND BALLROOM

ART | CRAFT | DESIGN  
BELLEVUE ARTS MUSEUM

# About BELLEVUE ARTS MUSEUM

## VISION

Bellevue Arts Museum is a space where artists and audiences directly participate in the exchange of ideas, illuminating and enriching their joint experience of art, craft, and design.

Always new, always different, always exciting.

## MISSION

Bellevue Arts Museum provides a public forum for the community to contemplate, appreciate, and discuss visual culture. We work with audiences, artists, makers, and designers to understand our shared experience of the world.

## HISTORY

Central to the City of Bellevue, Bellevue Arts Museum has grown to become the Pacific Northwest's center for the experience of visual and material culture. With a rich history of engaging local and regional communities, BAM is a home to an ever-changing roster of wide-ranging exhibitions and engaging programs that lead audiences to contemplate, discuss and debate the role of art, artists, and culture within society.

In 1947, a group of volunteers founded the Pacific Northwest Arts and Crafts Association, Bellevue Arts Museum's parent organization. They had two goals in mind: to promote the artists of the region and to establish a cultural and educational center serving Bellevue and the greater Eastside of Seattle.

The Museum was established as a non-profit in 1975. Initially housed in a schoolhouse, Bellevue Arts Museum underwent a series of transformations, before being sited in the third floor of the new Bellevue Square shopping center from 1991. In 2001, The Museum at last opened the doors of its first purpose-built home: a stunning, post-modern building colored deep red, buried in the heart of vibrant downtown Bellevue. Designed by renowned architect and Washingtonian, Steven Holl, the building quickly became an icon and symbol of Bellevue's booming downtown.

Today, BAM is one of few museums in the nation with the wide and comprehensive focus on art, craft, and design, filling a unique and vital niche among the presenting institutions of the Pacific Northwest.



BELLEVUE ARTS MUSEUM

# ARTFUL \$ EVENING

## About Artful Evening

Artful Evening is Bellevue Arts Museum's most important fundraising event of the year. Raising over \$800,000 in one night to support exhibitions and education programming, the event features live and silent auctions, Raise the Paddle, and a delicious dinner and libations. The Live Auction features once-a-lifetime experiences and works from internationally-renowned artists. The Silent Auction features works from BAM's ARTSfair and local artists. With over 350 guests, Artful Evening is *the* summer party of the Eastside, and ensures that BAM continues to thrive and bring the best of art, craft, and design to the Pacific Northwest.

## Why Sponsor Artful Evening?

- Show your commitment to BAM as a significant contributor to arts and culture in the Pacific Northwest
- High visibility with over 350 influential attendees
- Association with the premier Eastside event of the summer, and one of the best art auctions in the Pacific Northwest
- Publicity in regional media
- Recognition in event promotional materials
- Priority seating at the event

## What Your Sponsorship Does.

As a nonprofit organization, BAM relies on the generous support from individuals, businesses, and government entities to fund and support BAM's exhibitions and educational programming such as student tours, performances, Teen Arts Council, artist talks, hands-on workshops, and free admission days. Your philanthropic support will also showcase exhibitions by established and emerging artists, providing many with their first solo museum show attended by over 60,000 Museum visitors and over 300,000 ARTSfair visitors.



## SPONSORSHIP OPPORTUNITIES

### Premiere Sponsor – \$25,000

#### **PUBLICITY BENEFITS**

- Logo in digital marketing to more than 5,000 business & community leaders (if confirmed by 4/19/19)
- Logo on Silent & Live Auction signage
- Logo and hyperlink on Artful Evening webpage
- Full page ad space in the auction catalogue (ad deadline 4/19/19)
- Logo in pre-event media advertising
- Logo in BAM newsletter
- Acknowledgement on BAM's social media posts

#### **EVENT BENEFITS**

- Premiere table seating (10 guests per table)
- Verbal recognition from the stage
- Logo recognition on-screen

#### **CORPORATE BENEFITS**

- Recognition on BAM's website as a sponsor
- Recognition throughout year on Museum Donor Wall
- Complimentary guided group tour of a current BAM exhibition with Executive Director & Chief Curator
- Invitations to exclusive BAM events throughout the year
- Corporate Membership

### Excellence Sponsor – \$10,000

#### **PUBLICITY BENEFITS**

- Logo in digital marketing to more than 5,000 business & community leaders (if confirmed by 4/19/19)
- Logo on Silent & Live Auction signage
- Logo and hyperlink on Artful Evening webpage
- Half page ad space in the auction catalogue (ad deadline 4/19/19)
- Logo in pre-event media advertising
- Acknowledgement on BAM's social media posts

#### **EVENT BENEFITS**

- Premiere table seating (10 guests per table)
- Verbal recognition from the stage
- Logo recognition on-screen

#### **CORPORATE BENEFITS**

- Recognition on BAM's website as a sponsor
- Recognition throughout year on Museum Donor Wall
- Complimentary guided group tour of a current BAM exhibition
- Invitations to exclusive BAM events throughout the year
- Corporate Membership



## SPONSORSHIP OPPORTUNITIES

### Friends & Family Sponsor – \$5,000

#### **PUBLICITY BENEFITS**

- Logo in digital marketing to more than 5,000 business & community leaders (if confirmed by 4/19/19)
- Name on Artful Evening webpage
- Quarter page ad space in the auction catalogue (ad deadline 4/19/19)

#### **EVENT BENEFITS**

- Table seating (10 guests per table)
- Name recognition on-screen

#### **CORPORATE BENEFITS**

- Recognition throughout year on Museum Donor Wall
- Invitations to exclusive BAM events throughout the year

### Table of Ten – \$ 2,500

As a table patron and host, you will have reserved seating at the gala for ten (10) guests. BAM will acknowledge you during the event and in the auction catalogue.



## 2019 SPONSORSHIP FORM

### SPONSORSHIP LEVELS

- ☐ Premiere \$25,000
- ☐ Excellence \$10,000
- ☐ Friend & Family \$5,000
- ☐ Table \$2,500
- ☐ We are unable to participate as a sponsor, but would like to make a Raise the Paddle contribution.  
\$ \_\_\_\_\_

Name \_\_\_\_\_  
(as you would like it to appear in event materials)

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### PAYMENT METHOD

- ☐ Please send an invoice
- ☐ Enclosed is a check made payable to Bellevue Arts Museum
- ☐ Please charge the following credit card

☐ Visa      ☐ Master Card      ☐ AMEX      ☐ Discover

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

### PLEASE RETURN YOUR COMPLETED SPONSORSHIP FORM TO:

Cole Eckerman, Director of Development

Bellevue Arts Museum | 510 Bellevue Way NE | Bellevue WA 98004

colee@bellevuearts.org | Phone 425.519.0793 | Fax 415.519.0751

ART | CRAFT | DESIGN  
**BELLEVUE ARTS MUSEUM**

bellevuearts.org