

**JULY**

**26, 27, 28**

**2019**

**73 YEARS OF**

**CRAFTING**

**COMMUNITY**

**BAM**

**ARTSFAIR**

**CALL FOR ENTRIES**

ART | CRAFT | DESIGN  
**BELLEVUE ARTS MUSEUM**

[BELLEVUEARTS.ORG](http://BELLEVUEARTS.ORG)

# THE 73RD ANNUAL BELLEVUE ARTS MUSEUM ARTSFAIR

is the premier arts and crafts festival in the Pacific Northwest. Join over 300 independent artists featuring unique, distinctive, and handmade artwork. We value and respect our participating artists and encourage you to sell in this highly affluent marketplace. Bellevue, WA is a satellite city to Seattle and is one of the wealthiest and fastest growing cities in the US.

An important part of BELLEVUE ARTS MUSEUM's mission is to celebrate the creative process, skill, and vision of today's most talented makers. We pride ourselves on treating our makers with the utmost respect and work hard to be responsive. Equally important is our extensive marketing campaign and invested community.

## 2019 CALENDAR

February 1: SUBMISSION DEADLINE

February: JURY

February 15: NOTIFICATIONS EMAILED

March 15: REGISTRATION & PAYMENTS DUE

April 2: BOOTH ASSIGNMENTS EMAILED

May 1: CANCELLATION DATE & REFUND

June 29: ARTFUL EVENING AUCTION

July 25: LOAD IN

July 26 - 28: BAM ARTSFAIR

July 28: LOAD OUT

## JURORS



**Benedict Heywood**

Executive Director &  
Chief Curator  
Bellevue Arts Museum,  
Bellevue, WA



**Tariqa Waters**

Artist/Owner  
Martyr Sauce  
Seattle, WA



**Ben Beres**

Partner  
SuttonBeresCuller,  
Seattle, WA



**Sallyann Corn**

Co-founder fruitsuper  
Owner Join Shop  
Seattle, WA



## CATEGORIES

2-D Mixed Media

3-D Mixed Media

Ceramics

Drawing/Pastels

Fiber (non-clothing)

Furniture

Glass

Jewelry

Metalwork

Painting

Photography

Printmaking

Sculpture

Wearables

Wood (non-furniture)

## CONTACT

Meredith Langridge Anderson  
Owner, MLA Events, LLC

425.519.0742  
meredithl@bellevuearts.org  
www.bellevuearts.org  
www.zapplication.org

## SUBMISSION PROCESS

## APPLY ON ZAPPLICATION

- Log-on to <https://www.zapplication.org/event-info.php?ID=7064>
- Create a user profile on ZAPP
- Submit four (4) artwork .jpg images and one (1) booth image
- Complete profile
- \$40 fee per submission

**NOTE:** If you need assistance with your application, please email [meredithl@bellevuearts.org](mailto:meredithl@bellevuearts.org) or call 425.519.0742.

## PARTICIPATION RULES

- Artwork must be handmade, skillfully created, and produced by or under the direction of the artist.
- Artists may show work only in categories in which they were accepted.
- Artists may not exhibit or sell work that is not represented in submitted jury images.
- Artists may not exhibit or sell work by other artists.
- Imported items and mass-produced work is not allowed.
- All work must be for sale.
- Artists must personally attend their exhibits throughout BAM ARTSfair.
- Artists may not exhibit in other fairs in Bellevue the same weekend.
- Artists who sell out of their work must remain with their booths for the duration of BAM ARTSfair.
- Artists are expected to comply with all regulations and respect artistry standards.
- BELLEVUE ARTS MUSEUM reserves the right to remove any artist from the present or future Fairs for breach of the written participation rules, the laws of the State of Washington or for disruptive/abusive behavior.



# FREQUENTLY ASKED QUESTIONS

## WHAT DOES THE MEDIA & MARKETING CAMPAIGN INCLUDE?

BAM produces a highly effective marketing campaign to promote BAM ARTSfair and ensure high attendance. The media mix includes print, radio, TV, online, and social media, valued at \$100K. Media sponsors include: The Seattle Times, King5, Xfinity, The Epoch Times, MOVIn 92.5, and 91.3 KCBS. As one of the longest-standing community events in the region, BAM ARTSfair is featured editorially in many regional newspapers, magazines, and on a wide range of websites.

## WHAT SERVICES DO YOU OFFER ARTISTS?

- Inclusion in extensive multi-channel promotional campaign
- Inclusion in BAM ARTSfair Guide (115,000 distributed in The Seattle Times)
- Inclusion online at [bellevuearts.org/artsfair](http://bellevuearts.org/artsfair) (over 31,000 page views annually)
- Awards of Excellence Program (\$5K in awards)
- Payment Plan Options
- Complimentary Shopping Bags
- Drayage Services
- Catered Artist Lounge
- Accommodation Discounts

## WHO ATTENDS BAM ARTSfair?

BAM ARTSfair draws hundreds of thousands of visitors to downtown Bellevue, including a sophisticated crowd of collectors, museum representatives, and buyers, many of whom travel to Bellevue just to attend the Fair. An ethnically-diverse and highly-educated workforce and an above average family household income make Bellevue and the greater region a premier destination for artists who are looking to broaden their reach.

## DEMOGRAPHICS

Average Age - 48 years  
Male/Female Ratio - 22% Male, 78% Female  
Age 40 - 59, 39%  
Time Spent at BAM ARTSfair - 3.9 hours

## COMPLIANCE

Artists must follow all Participation Rules (see page 3) or they will be removed from the Fair. BAM is increasing efforts to maintain artwork quality.

## WHO IS ELIGIBLE TO APPLY?

All artwork must be handmade, skillfully created, and produced by or under the direction of the artist. "Handmade" is an important staple of BAM ARTSfair and no exceptions

are made. Artists who do not comply with this rule will be removed from the Fair. See Participation Rules (page 3).

## WHAT ARE THE FEES?

\$40 per submission to apply. Booth fees range from \$815 to \$1,265 and are due by March 15. Fees will not be refunded after May 1. One artist per booth.

## WHAT ARE THE BEST SELLING PRICE RANGES?

**26.3%:** \$1,000 – \$3000; **25%:** \$100 – \$300; **23.6%:** \$0 – \$100

## DO YOU HAVE AN AWARDS PROGRAM?

The Awards of Excellence will be presented on Friday, July 26 during BAM ARTSfair! Jurors will preview all artwork onsite and present awards of \$500 each to ten winners.

## HOW WILL I RECEIVE NOTIFICATIONS?

All notifications will be sent by email by ZAPP and BAM. Exhibitors will not receive letters of notifications – EMAIL ONLY. Please check your ZAPP account for notifications on February 15. Sometimes notifications get caught in SPAM and it is the exhibitor's responsibility to log-on to ZAPP to check your status. Please add [bellevuearts.org](http://bellevuearts.org), [constantcontact.com](mailto:constantcontact.com), and [zapplication.org](mailto:zapplication.org) to your spam safe list to allow emails to be received from BAM ARTSfair.

## HOW WILL I RECEIVE REGISTRATION & BOOTH ASSIGNMENT PACKETS?

All packets will be downloadable from the BAM ARTSfair website  
<https://www.bellevuearts.org/artsfair/participant-info>

## WHAT IF I DO NOT HAVE A BOOTH IMAGE?

We suggest you provide one, but you will not receive a lower score if you do not. Please provide an additional image of your artwork instead. On ZAPP, you will have to "trick" the system to apply without a booth image. For one of the images you submit, check the box that states it is a "Booth Image."

## HOW WILL MY APPLICATION BE SCREENED?

A panel of nationally recognized jurors will review and score each entry using a 1 – 7 scoring system (excluding 4). Scores are tallied and a cut-off score is determined for each category. Artists will be juried within their selected categories. Images will be viewed on monitors.

## CAN I APPLY IN MULTIPLE CATEGORIES?

YES. Work should be substantially different in medium and technique. Artists must submit separate sets of images and pay the application fee (\$40) for each submission. Separate and distinct ZAPP profiles must be created to apply in multiple categories. Artists accepted in two categories only pay one booth fee. Artists cannot apply in the same category twice.

## CAN I SHARE MY BOOTH?

Artists cannot share a booth unless they are accepted with a collaborator.

## CAN I COLLABORATE WITH ANOTHER ARTIST?

Two artists collaborating on single works in one category is considered one entry. Complete one application, one application fee and upload one set of five (5) images.

## DO YOU HAVE A WAITLIST?

A waitlist is established based on jury scores. Applicants will be notified after the jury process if they are on the waitlist.

## WHAT IS THE LOCATION & LAYOUT OF THE BAM ARTSfair?

BAM ARTSfair is located in Bellevue, WA which is a satellite city to Seattle. All 315 artist booths are located at Bellevue Square mall on the first level of the parking structure. 255 spaces are located under the parking structure and 60 spaces are located directly outside the parking structure.

## DO I PROVIDE MY OWN BOOTH?

Spaces are available in 20'x10', 15'x10', 10'x10', 10'x 8' and 8'x 8'. Spaces are reserved on a first-come, first-served basis after notification and with consideration to the show balance and logistics. Artists provide their own booth structures. Electricity is provided for free to all booths (max. 400 watts).

## DO YOU ACCEPT OFFSET REPRODUCTIONS?

All reproductions, whether framed or unframed, must be clearly and individually labeled "REPRODUCTION" or "LIMITED EDITION REPRODUCTION." Artist greeting cards are allowed only with prior approval by the Fair Producer. Samples may be submitted after acceptance along with registration fees.