

HUMAIRA ABID

Searching for Home

SPONSORSHIP OPPORTUNITIES

ON VIEW | Sep 22, 2017 – Mar 2018



ART | CRAFT | DESIGN
BELLEVUE ARTS MUSEUM

OVERVIEW

Humaira Abid: Searching for Home

Searching for Home is Humaira Abid's first solo museum exhibition in the United States. Abid is known for her bold, symbolically rich, and precisely realized wood sculptures and miniature paintings. Her work is at turns humorous and ironic, while her themes are timeless. Abid tackles cultural norms, gender roles, and relationships in both her native Pakistan and adopted home of the United States. *Searching for Home* is a site-specific installation featuring personal narratives, stories, and portraits of refugees in the Pacific Northwest, and socio-cultural themes of immigration, women, and families.

DETAILS OF THE EXHIBITION

- *Humaira Abid: Searching for Home* is the artist's first solo museum exhibition in the United States.
- The exhibition is a site-specific installation featuring personal narratives, stories and portraits of refugees in the Pacific Northwest, and socio-cultural themes of immigration, women, and families.
- Presented in the 2nd-floor Klorfine Gallery and organized by Bellevue Arts Museum.
- Accompanied by a full-color gallery guide.
- Complemented with lectures, panel discussion, and a cross-cultural event with Pakistan.
- More about Humaira Abid at www.humaira.com.pk.

ABOUT THE ARTIST

Humaira Abid picks up ordinary images from everyday life and makes them extraordinary. Her basic interest is situations in 'relationships' and their after effects. Some of her

work is humorous, some ironical. Her themes are timeless. The presentation is contemporary. She turns, carves, constructs in wood and combines it with different mediums with great skill and detailing. Abid is one of a small number of female sculptors to rise to the top of her field. Her commitment to her artistic career is illustrated by her continuous pursuit and participation in art residencies, art exhibitions, symposiums and workshops.

Abid's work has been reviewed by the Seattle Times, the Stranger, KUOW Public Radio, the Seattle Weekly and the Huffington Post. She has appeared in the Stranger's Arts & Performances Quarterly magazine, Sculptural Pursuit, American art collector magazine and in-flight magazine of AIR INDIA. Documentaries have been produced on Abid's work by PBS KCTS9 TV Channel (which got nominated for NW Emmy Awards) and Bellevue Arts Museum, WA, USA.

Abid's masterful works have been exhibited in prestigious galleries and museums in Malaysia, India, Pakistan, Mauritius, Nepal, Kenya, Dubai, Bolivia, German, Russia, UK, and the United States. She has been published in books, catalogues, and newspapers internationally and has received many prestigious awards and grants including two from Artist Trust: the Artist Trust Fellowship in 2014 and Artist Trust 's Innovator Award Finalist in 2017.



ABOUT BELLEVUE ARTS MUSEUM

OVERVIEW AND HISTORY

Bellevue Arts Museum is a place that ignites the mind and fuels creativity. With its unique focus on art, craft, and design, BAM connects people of all ages with extraordinary works by Northwest artists while bringing national and international exhibitions to our community. We are dedicated to conversation and helping you connect with art and artists; past or present, experimental or established. BAM is one of the nation's foremost institutions in our field and the only art museum on the Eastside.

Bellevue Arts Museum grew out of the Arts and Crafts Fair in Bellevue Square that was launched by a group of volunteers in the late 1940's. The Museum was established in 1975, and with the help of several hundred volunteers, continues to present BAM ARTSfair, which is now the largest arts & crafts fair on the West Coast. Since 2005, the Museum has focused on art, craft, and design, and has garnered critical acclaim for its unique exhibitions and educational programs. Today, BAM shows approximately 8 unique exhibits a year, highlighting the work of living, regional and international artists, and has grown to be a leading institution in its field and a vital part of the cultural landscape of the greater Seattle area.

MISSION

Bellevue Arts Museum is a leading destination in the Pacific Northwest to experience art, craft, and design. BAM engages the community through exhibitions, programs, and publications, featuring regional, national, and international artists.

VISION

Illuminating and enriching the human spirit through art, craft, and design.

VALUES

IMAGINATION AND INSPIRATION

We commit to connect and inspire through artistic discovery and educational programs.

SUSTAINABILITY

We take pride in establishing a climate of financial stability and providing an enduring platform for our audience to connect with artists and makers and their craft.

ENGAGEMENT

We interact and collaborate with artists to bring world-class art, craft, and design to the community through exhibitions, programs, and the ARTSfair.

QUALITY

We strive for excellence throughout the organization, our exhibitions, programming, and people.

RESPECT

We are committed to creating an environment that supports freedom of artistic expression and invites and embraces diverse perspectives.

WHY SUPPORT BAM & THIS EXHIBITION?

Searching for Home is the first solo exhibition in a museum of work by Seattle (Renton)- based, Pakistan-born artist Humaira Abid. This, Abid's most narrative and expansive undertaking to date, involves the intricately detailed yet confrontational imagery that forms the basis of her work. *Searching for Home* comprises a series of sculptural and painted installations, the majority of which are never-before seen works premiering in the exhibition. These pieces range in medium from portraiture in the tradition of Mughal miniature painting to large-scale carvings in pine and mahogany. Both of these methods and materials dominate the artist's body of work.

The story behind *Searching for Home* developed throughout the course of Abid's dedication to months of research and interviews with refugee women who have been resettled in the Pacific Northwest and Pakistan, from nations including (but not limited to) Afghanistan, Somalia, Syria, and Zambia. Their courageous and intimate stories of brutality and suffering, survival, hope, and resolution form the basis for the exhibition and its themes. Abid's aim is to raise awareness by highlighting the situation, issues and challenges related to migration no matter the scenario. "I believe a dialogue is a beginning of a change - to make people think, which can lead to an action and this world a little better place for everyone." – Humaira Abid

Abid trained in Lahore, Pakistan, at the National College of Arts. Her unique course of study focused on sculpture; eventually, she incorporated the discipline of traditional Mughal miniature painting into her work. Abid's career-long decision to specialize in the material of woodcarving, a typically male-dominated field, reflects her commitment to challenging stereotypes. In her work, the artist combines these seemingly incompatible mediums of woodcarving and traditional miniature painting in her practice to create compelling works that translate the world of prosaic objects into exquisite sculpture. Always working with a 1:1 scale, the beauty of Abid's carvings of seemingly benign items belies the violence, cruelty, upheaval, and instability in society, especially those to which women are subject. Using the seductive beauty of her work and mastery over her medium to address challenging subject matter, she invites the viewer to participate in difficult conversations on issues such as gender equality and the anonymous, overlooked victims of class, conflict, and strife.

Humaira Abid's *Searching for Home* ensures that our visitors experience Abid's artistic vision and facility to demonstrate how these highly developed art forms of portraiture and sculpture can evoke empathy and mobilize the viewer to action by focusing on the most dehumanizing and destabilizing human experiences taking place in our world, in the present time. Your contribution supports the exhibition and critical education programming that will be attended by over 30,000 Museum visitors this year. It also provides you a broad range of opportunities for promotion and exposure to new communities, contributing to the regional cultural and economic vitality. We hope to receive your support as we honor Humaira Abid and her influence and expertise in the field of art, craft, and design.

If you have any questions or need additional information, please contact Danielle Samuel,
Development Manager at DanielleS@bellevuearts.org.

SPONSORSHIP OPPORTUNITIES

As a sponsor of this show, you ensure that BAM is able to execute and produce a fabulous show for the community. You not only ensure that the materials needed to create the artworks are available for each of the installations, but you also make it possible for BAM to host quality programming for the duration of the exhibition, and much more.

EXHIBITION SPONSOR — \$25,000

BENEFITS OF THIS SPONSORSHIP LEVEL

- Recognition on BAM's website as a Silver Sponsor
- Premiere placement of logo on the exhibition Title Wall in the gallery
- Premiere placement of logo on all printed materials as they relate to the exhibition
- Logo on the Donor Wall in the museum forum and Title Wall of exhibition
- Acknowledgement on BAM's social media exhibition posts
- Public recognition during all events related to the exhibition
- Up to 20 passes for an exclusive tour of the exhibition with BAM's Curator based upon your availability
- Two tickets to join exclusive tour with the artist(s) and/or Curator before exhibition opens to the public
- Five Museum passes a month to visit the exhibition
- Five tickets to events related to the exhibition
- (1) table | 10 tickets to our annual Artful Evening gala in July 2018
- Corporate Membership

CURATING SPONSOR — \$10,000

BENEFITS OF THIS SPONSORSHIP LEVEL

- Recognition on BAM's website as a Bronze Sponsor
- Placement of logo on all printed materials as they relate to the exhibition
- Logo on the Donor Wall in the Museum forum and Title Wall of exhibition
- Acknowledgement on BAM's social media exhibition posts
- Public recognition during all events related to the exhibition
- Two tickets to join exclusive tour with artist(s) and/or Curator before exhibition opens to the public
- Three Museum passes a month to visit the exhibition
- Four tickets to events related to the exhibition
- Four tickets to our annual Artful Evening gala in July 2018

EXPERIENCE SPONSOR — \$5,000

BENEFITS OF THIS SPONSORSHIP LEVEL

- Recognition on BAM's website as it pertains to the specific event
- Acknowledgement on BAM's social media exhibition event posts
- Logo on the Donor Wall in the museum forum
- Recognition on select printed materials as they relate to the event
- Two tickets to join exclusive tour with artist(s) and/or Curator day before exhibition opens to the public
- Two tickets to events related to the exhibition
- Two tickets to our annual Artful Evening gala in July 2018

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PROGRAM & EVENT SPONSOR — \$3,500

EVENTS CURATED FOR SEARCHING FOR HOME

- Premiere logo placement on 5,000 exhibition brochures
- Three tickets to events related to the exhibition
- Recognition on select marketing materials
- Recognition on BAM's Donor Wall
- Two tickets to join exclusive tour with the artist and/or Curator

EVENTS AVAILABLE FOR SUPPORT

ARTIST TALK: HUMAIRA ABID

Saturday, November 4, 2 – 3:30pm

KITCHEN SESSIONS, CURATED BY IMANI SIMS: HUMAIRA ABID

Friday, November 10, 6:30 – 8:30pm

KUOW FRONT ROW CENTER WITH HUMAIRA ABID

Friday, February 2, 7 – 8pm

COFFEE, CAKE, & ISLAM

Panel talks will focus on/around women in Islam; women from different faiths; the influence of religion on culture and addressing the misassociation between religion & culture.

Saturday, October 7, 2:30 – 4:30pm

Saturday, November 11, 2:30 – 4:30pm

Saturday, March 10, 2:30 – 4:30pm

If you have any questions or need additional information, please contact Danielle Samuel, Development Manager at DanielleS@bellevuearts.org.

SPONSORSHIP COMMITMENT

In order to receive full benefits, please submit form and payment by October 6, 2017.

Level of Sponsorship _____

Name of Company/Entity _____

Address _____

City _____ State _____ Zip _____

Contact person _____

Phone number _____

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PAYMENT METHOD

- ☐ Please send an invoice
- ☐ Enclosed is a check made payable to
Bellevue Arts Museum
- ☐ Please charge the following credit card
- ☐ Visa ☐ AMEX
- ☐ Mastercard ☐ Discover

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BAM REPRESENTATIVE SIGNATURE _____

DATE _____

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