

## FOR IMMEDIATE RELEASE

ART | CRAFT | DESIGN  
BELLEVUE ARTS MUSEUM

November 12, 2010

Contact: Tanja Baumann, Director of Marketing & PR  
425.519.0759 or [tanjab@bellevuearts.org](mailto:tanjab@bellevuearts.org)

# Bellevue Arts Museum opens applications for 2011 BAM artsfair

## QUICK FACTS

**2011 BAM artsfair dates:** July 29, 30 & 31, 2011 (Fri - Sun)

**Location:** Bellevue Arts Museum & Bellevue Square, Bellevue, WA

**Submission deadline for entries:** January 21, 2011

Apply online at [www.zapplication.org](http://www.zapplication.org) (\$40)

**Media:** ceramics, furniture, glass, jewelry, painting, sculpture, wearables and more

**Estimated attendance:** 320,000

**Bellevue, WA** – Bellevue Arts Museum, the Pacific Northwest's center for the exploration of art, craft and design, is calling all artists to apply to the 65<sup>th</sup> annual Bellevue Arts Museum artsfair held July 29, 30 & 31, 2011 in Bellevue, WA. BAM artsfair is one of the longest-standing and most distinguished marketplaces in the region. With over 320,000 annual visitors, it is a proven venue to sell high-quality, hand-made arts and crafts.

*"This show is consistently the best of my year and I am seeing clients who own my work and want more as well as 'new folks' who have watched my work and are finally ready to opt in."*

- Bruce R. MacDonald (2009) BRM Designs - Burlington, VT

## ELIGIBILITY & REQUIREMENTS

BAM artsfair is open to both national and international artists. All artworks must be hand-made and superbly crafted. Media include drawing/pastels, fiber, furniture, glass, jewelry, metal work, mixed media, painting, photography, printmaking, sculpture, wearables and wood. BAM artsfair is a juried show and is limited to 325 exhibitors.

## SUBMISSION MATERIALS & DEADLINES

Artists are required to apply online at [www.zapplication.org](http://www.zapplication.org) by **January 21, 2011**. The application fee is \$40. Winners will be notified by February 28, 2011.

## AWARDS

**Carol Duke Artist Awards of Excellence**

\$1,000 cash prize awarded to ten artists

## JURORS

**James Baker**

Director, Pilchuck Glass School (WA)

**Ivan Barnett**

Gallery Director, Patina Gallery (NM)

**Majorie Levy**

Ceramic Artist, Museum Docent and Former Director of Pilchuck Glass School (WA)

## **MARKETING CAMPAIGN & ARTIST SERVICES**

BAM creates a four-week, high visibility marketing campaign to promote BAM *artsfair*. The intangible value of the media buys are rated at \$137,000 by IEG Valuations. Longtime media sponsors include: The Seattle Times, KOMO Television, 425 Magazine, Clear Channel Outdoor, Comcast, Warm 106.9 Radio, 98.9 Smooth Jazz KWJZ Radio and Classical KING FM Radio. BAM is pleased to provide participating artists with a number of ways to increase their exposure and sales, including a profile page on the Bellevue Arts Museum website (231,000 views annually), postcards for clients, complimentary bags and more.

## **MORE INFORMATION**

For additional information on Bellevue Arts Museum and BAM *artsfair*, visit <http://www.bellevuearts.org/fair/index.htm>.

## **About Bellevue Arts Museum**

Bellevue Arts Museum is the Pacific Northwest's center for the exploration of art, craft, and design. BAM celebrates regional, national and international artists working in a broad range of craft media, including ceramics, fiber, metal, wood and glass. The Museum also offers a unique array of free or low-cost educational and community programs such as artist demonstrations, lectures and workshops as well as a variety of engaging and fun hands-on kids activities. The [Bellevue Arts Museum \*artsfair\*](#), the largest and most prestigious arts event in the Pacific Northwest attracting over 320,000 visitors, is held annually in July. BAM is located in the heart of downtown Bellevue, provides free parking and is wheelchair accessible.

###